



whole world water

Grant Application

Fund criteria: Applications are assessed based on the following criteria: community engagement, creation of commerce, non-reliance on fossil fuels, the strength of the management team, and demonstration of ongoing sustainability.

Note: If this application is approved, the information contained in grant applications will be contractually binding as part of our grant agreement.

Table 1: Overview information

1. Name of Lead Organization:		
2. Name of Implementing Partners* (if any):		
3. Names of other relevant stakeholders**		
4. Investment Name:		
5. Amount Requested:		
6. Location of impact (please specify country, district, municipality, and including GIS or a Google map coordinates where possible)		
7. Contact person(s):		
Address		
Phone		
Email		
8. Is the Lead Organization a registered charity? (Delete the incorrect response)	Yes	No
9. If you answered "Yes" to the above, please provide your charitable tax ID		
10. Please indicate your start and end date for this investment.	Start Date MM/DD/YYYY	End Date MM/DD/YYYY
<i>Note: Funding is on a 12-month cycle, although projects do not need to be 12 months in length.</i>		

*An **Implementing Partner** is an agency or individual that will receive funding as a direct result of the Whole World Water Fund's investment.

A **Stakeholder is an agency or individual that is involved and/or affected by your organization's projects and/or programs.

I. Investment Overview

A. Please describe with specificity the purpose of the investment in 1 (one) sentence in the box below, e.g. core goal, targets, and anticipated outcome.

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B. Please explain in 100 words per question how this investment meets our criteria:

1. How will you engage the local community?
2. How will you create commerce?
3. Is your project non-reliant on fossil fuels?
4. How will the project be managed?
5. Please describe your sustainability plans?

II. Market Size & Share

A. Please fill in the table below with the most recent data available. If the data is not available, please provide an explanation for how the organization assesses market size and share in the comment box below. Note: Completing Tables 2 & 3 at the proposal stage is strongly recommended but not required. If data is not available **and** WWWF agrees to invest, this data will be required on or before the 6-month check in for disbursement.

Table 2: Market Size and Share

Description	Data	Year*
Population Served through WWWF's proposed investment (projected)		
Directly served		
Indirectly served		
Population Size of District/Municipality where the investment is targeted		
Current water coverage in the District/Municipality where the proposed investment is targeted. Note: Please use JMP and/or official government statistics. Additional information about service levels may be provided in the comment box below.		

*Year the data was collected or published

Table 3: Funding Landscape

Description	Amount	Currency
Amount of funding for water services from national / district gov't to the target area or institution for the proposed WWWF investment (use the most recent data available and specify currency used)		
Amount of funding from other funders to the area (use the most recent data available and specify currency used)		

B. Please briefly provide any other relevant information about the location where you are proposing to work, and how it relates to WWWF's potential investment in the comment box below, or attach as an appendix.

Market Size & Share Comment Box

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III. Investment Case

A. Our general investment criteria follow the principles of achieving impact on the ground, and ensuring sustainability of water services. Please explain how the proposed investment opportunity meets these criteria in 500 words or less in the box below, using the following bullets as guiding questions.

- *How does the proposed investment meet demand from target water consumers, and through what type of delivery model?*
- *How will the investment contribute to long-term sustainability of water service delivery (whether for domestic, economic generation, or ecosystem purposes)?*
- *How does the proposed investment fit into your current/future organizational strategy and model? (If you are working with local partners, please also include how it fits their organizational strategy and model)*
- *Why should Whole World Water Fund this specific opportunity?*
- *Why should Whole World Water Fund this opportunity through your organization?*
- *Is the model replicable or scalable, and, if so, by what type of actor and in what timeframes for long-term impact?*

Investment Case Comment Box (500 word limit)

IV. Achieving results

A. WHOLE WORLD Water is committed to transparency and learning, and, if you become a grantee, require alignment and integrity on reporting accurate performance data to support your learning, as well as wider learning efforts. Our goal is to create a robust tool across our investment portfolio, and we are open to collaboration.

We are partnered with mWater for monitoring and measurement needs. mWater is a free mobile M&E platform that uses core questions on water from the Joint Monitoring Program (JMP)'s, which are aligned with the Millennium Development Goals and future Sustainable Development Goals. You will be asked to collect and submit data to mWater on any smartphone or tablet using the mWater app. All data is synced with the secure mWater cloud-based server. All approved data will be shared on the WWW web portal in real time.

*If your application is approved, you will be asked to conduct baseline surveys on water coverage **prior** to project implementation, followed by regular interval assessments to track performance against the baseline, with updates at a minimum for the six-month and 12-month reporting periods. We encourage you to add investment-specific questions to your data collection template on the sustainability of water services received by users, and which capture rich narrative and photos, and submit these through the mWater app. Please describe any additional indicators you plan to monitor over time for this investment in the comment box below.*

NOTE: If you currently use an alternative data collection platform please explain in the results box below how you will meet our monitoring and measurement standards, including sharing data through the mWater platform.

Achieving Results Comment Box

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B. In addition to tracking how the proposed investment will increase sustainable and universal access to safe water, in Table 4 please list up to six outcome and/or process milestones you wish to accomplish, how you will track progress, and at what intervals, using qualitative or quantitative measures as part of performance management.

Table 4: Tracking progress

Achievement / milestones	How will you track progress?	Assessment interval
1.		
2.		
3.		
4.		
5.		
6.		

V. Workplan

Please submit a GANTT chart (excel or other format) illustrating how you will achieve the outcomes and achievements in Section IV.

VI. Water Services Financing Model

A. Please describe how water services are provided in target communities, and the business process you will take to ensure all costs are covered over time.

Water Services model overview

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B. In Tables 5 & 6, outline how water services will be sustained over five (and up to 10) years.

Table 5. Water Service Delivery 5 (or 10) year Cost Model

Cost type	Total Cost (USD)
Capital costs of infrastructure (one-off)	
Recurring costs (average total per month x 12 months x [5 OR 10]* years). List / disaggregate if necessary.	
1.	
2.	
3.	

...	
Capital maintenance costs** (assume required by Year 5)	
Other costs associated with service delivery (list if needed)	
1.	
2.	
3.	
...	
Total Program Costs***	
	Exchange rate (if relevant)
	Total Service Delivery Costs

* Programs generally use 5- or 10-year investment timeframes. Please specify which you are using by deleting the irrelevant number in the table

**e.g. asset replacement / system downtime

***Total Program Costs = [annual program cost] X [number of years the program requires funding for a service delivery model to be in place].

Table 6. Water Service Delivery Funding Model

Cost type	Total Amount (in USD or local currency)	Responsibility for costs / finance (mark with an X. If you can estimate percentages, please do)				
		End users	Government (specify local, district/municipality and or national)	Local service providers (specify public, private, and/or non-profit)	WWWF	Other Donor (list if possible)
Capital Cost of Infrastructure (one-off)						
Recurring Cost (per month)						
Asset Replacement (assume required by Year 5)						
Program Costs						
Other Costs (List)						
Exchange Rate						
Total Cost (project to 5 years)						
Assumptions						

Water Services Cost & Financing Model Comments

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VII. Investment Cost and Revenue Model

A. Please provide a breakdown of income and expenses associated with this investment request. Separate budget narratives are welcomed but not required.

INCOME		
Line Item	Total Amount	Description / Notes
1. Request from Whole World Water Fund		
2. Other donor support (provide names)		
3. Federal / local government support		
4. Parent organization support		
5. Earned Income		
6. Community Contributions		
7. In-kind Contributions (value)		
8. Other		
TOTAL INCOME:		

EXPENSES		
Line Item	Total Amount	Description
1. Salaries / Benefits		
2. Materials		
3. Transportation		
4. Program Consumables		
5. Program Support		
6. Capital Expenditures		
7. Other		
Proposal Exchange Rate		
TOTAL EXPENSES:		

Expenses		Actuals (for reporting purposes)											
		Month 1	Month 2	Month 3	Month 4	Month 5	Month 6	Month 7	Month 8	Month 9	Month 10	Month 11	Month 12
Line Item	Budgeted												
1. Salaries / Benefits													
2. Materials													
3. Transportation													
4. Program Consumables													
5. Program Support													
6. Capital Expenditures													
7. Other													
Proposal Exchange Rate													
TOTAL EXPENSES:													

VIII. Risk Assessment

A. Please outline key internal and external risks, including risks participating communities face engaging with the project, as well as mitigation plans.

Type of risk	Level of Risk (1-5)	Probability of Risk (1-5)	Precautionary Measures	Mitigation Strategy

IX. Organizational Profile, Partners & Governance: *Please provide a brief description of the lead organization, including its mission, and those of the implementing partners. Please describe all partners' role in this investment opportunity, their in-country operations capacity, and how the investment will be managed and governed in the comment box below. You may attach an organigram to the application file for illustrative purposes.*

X. Leadership: *Please provide short bios of your primary team members and the relevant expertise they bring to the investment in the box below. Limit bios to 150 words per person.*

XI. Other: *Please provide any other relevant information to support our assessment of this opportunity in the box below.*

XII. Resources: *The following resources may be useful as you develop your proposal.*

- www.businessmodelgeneration.com
- www.wssinfo.org
- www.washcost.info